KLove Radio has a huge impact to the local community by advising where the homeless & indigent have a place to go. It also advises the public where the community can reach out to these people. KLove offers positive music and message alternative to a very vulgar and negative music and message that is currently on the radio waves. KLove offers hope and purpose to the public that other radio stations do not. Without KLove, San Antonio, TX would be prone to more violence and hopelessness.